Advertiser Ref

CONTRACT



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

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Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

		2		
	Contract / Re	vision	Alt Order	#
	60022	1	08356556	3
Product	1			
CLINTON PRES 4289				
Contract Dates	Estimate #			
10/11/16 - 10/17/16	5289			
Advertiser			Original Date	e / Revision
Poli/H Clinton/D/Pre/US			08/29/16	/ 08/29/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	ast	Cash
	Station	Accour	nt Executive	Sales Office
	wcwg	Telere	o Washington	TeleRep Washi
	Special Hand	ling		
	Demographic			
	Adults 35+			
	IDB#	Adverti	iser Code	Product Code
		278		295

Agency Ref

PRE-EMPTIBLE WITH 48 HOURS NOTICE

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	e Type Spots	Amount
N 1 WCWG10/11/16 10/17/16 M-F 1a-2a	1:00 AM-2:00 AM	:30	NM 2	\$4.00
Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 2	<u>Rate</u> \$2.00			
				200000
N 2 WCWG10/11/16 10/17/16 M-F 10p-1030p Start Date End Date Weekdays Spots/Week	10:00 PM-10:30 PN Rate	:30	NM 2	\$50.00
Week: 10/11/16 10/17/16 MTWTF 2	\$25.00			
N 3 WCWG10/11/16 10/17/16 M-F 1030p-11p	10:30 PM-11:00 PN	:30	NM 2	\$50.00
Start Date	Rate		*(*
Week: 10/11/16 10/17/16 MTWTF 2	\$25.00			
N 4 WCWG10/11/16 10/17/16 M-F 11p-1130p	11:00 PM-11:30 PN	:30	NM 2	\$50.00
Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 2	<u>Rate</u> \$25.00			
N 5 WCWG10/11/16 10/17/16 M-F 1130p-12a	11:30 PM-12:00 XN	:30	NM 2	\$50.00
Start Date End Date Weekdays Spots/Week	Rate	.00	NIVI	φ30.00
Week: 10/11/16 10/17/16 MTWTF 2	\$25.00			
N 6 WCWG10/11/16 10/17/16 M-F 11a-12p	11:00 AM-12:00 PI	:30	NM 2	\$24.00
Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 2	<u>Rate</u> \$12.00			
110011110		.20		000.00
N 7 WCWG10/11/16 10/17/16 M-F 12p-1p Start Date End Date Weekdays Spots/Week	12:00 PM-1:00 PM Rate	:30	NM 2	\$20.00
Week: 10/11/16 10/17/16 MTWTF 2	\$10.00			
N 8 WCWG10/11/16 10/17/16 M-F 2p-3p	2:00 PM-3:00 PM	:30	NM 2	\$24.00
Start Date End Date Weekdays Spots/Week	Rate			1.0
Week: 10/11/16	\$12.00			
N 9 WCWG10/11/16 10/17/16 M-F 3p-4p	3:00 PM-4:00 PM	:30	NM 2	\$28.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/16	<u>Rate</u> \$14.00			
N 10 WCWG10/11/16 10/17/16 M-F 6p-630p	6:00 PM-6:30 PM	:30	NM 2	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.00	2	Ψ00.00
Week: 10/11/16 10/17/16 MTWTF 2	\$30.00			
N 11 WCWG10/11/16 10/17/16 M-F 630p-7p	6:30 PM-7:00 PM	:30	NM 2	\$60.00
Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 MTWTF 2	<u>Rate</u> \$30.00			
VVGGR. 10/11/10 10/11/10 PHWIF 2	ψ30.00		I	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severice, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision 60022 /	Alt Order # 08356556
Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	CLINTON PRES 4289	5289

 Advertiser
 Original Date / Revision

 Poli/H Clinton/D/Pre/US
 08/29/16 / 08/29/16

Spots/ Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate N 12 WCWG10/11/16 M-F 730p-8p 10/17/16 7:30 PM-8:00 PM :30 NM 2 \$80.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/11/16 10/17/16 MTWTF-2 \$40.00 13 WCWG10/11/16 10/17/16 M-F 9a-10a 9:00 AM-10:00 AM :30 NM 2 \$20.00 End Date Start Date Weekdays Spots/Week Rate Week: 10/11/16 10/17/16 MTWTF--2 \$10.00 14 WCWG10/14/16 10/14/16 Fri 8p-9p 8:00 PM-9:00 PM :30 NM 1 \$110.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/10/16 \$110.00 10/16/16 ----1--1 15 WCWG10/14/16 Fri 9p-10p 10/14/16 9:00 PM-10:00 PM :30 NM 1 \$110.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/10/16 \$110.00 10/16/16 --1--16 WCWG10/17/16 10/17/16 Mon 9p-10p 9:00 PM-10:00 PM :30 NM \$90.00 **End Date** Spots/Week Start Date Weekdays Rate Week: 10/17/16 10/23/16 \$90.00 1 17 WCWG10/15/16 10/15/16 Sa 5p-6p 5:00 PM-6:00 PM :30 NM 2 \$24.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 10/10/16 10/16/16 ---2-2 \$12.00 18 WCWG10/15/16 6:00 PM-7:00 PM 10/15/16 Sa 6p-7p :30 NM 2 \$24.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/10/16 10/16/16 ----2-\$12.00 19 WCWG10/15/16 10/15/16 Sa 7p-8p 7:00 PM-7:30 PM :30 NM 1 \$10.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/10/16 \$10.00 10/16/16 1 WCWG10/15/16 10/15/16 Sa 7p-8p 7:30 PM-8:00 PM :30 NM \$10.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 10/10/16 10/16/16 \$10.00 6:00 PM-7:00 PM WCWG10/16/16 Sun 6p-7p 10/16/16 :30 NM 2 \$28.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/10/16 \$14.00 10/16/16 2 WCWG10/16/16 10/16/16 Su 9p-10p 9:00 PM-10:00 PM :30 NM 1 \$15.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 10/10/16 10/16/16 \$15.00 23 WCWG10/11/16 10/11/16 Tue 8p-9p 8:00 PM-9:00 PM :30 NM \$430.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 10/10/16 10/16/16 -1----\$430.00 Wed 9p-10p 24 WCWG10/12/16 10/12/16 9:00 PM-10:00 PM :30 NM 1 \$190.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/10/16 10/16/16 \$190.00 Totals 40 \$1,561.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 09/26/16
 -10/17/16
 40
 \$1,561.00
 \$1,326.85

 Totals
 40
 \$1,561.00
 \$1,326.85

PRE-EMPTIBLE WITH 48
HOURS NOTICE

Signature:	Date:

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